



Sandra Winkley, 2012-13 Runner Up from W.W. Samuell High School, Dallas, TX / Robin Ross of National Life Group / Charles Clark, 2012-13 Grand Prize Winner from Trinity High School, Euless, TX

www.LifeChangeroftheYear.com

Grand Prize Winner
\$10,000 cash award

- \$5,000 donation to school
- \$5,000 personal cash award

1st Runner up

\$7,000 cash award

- \$3,500 donation to school
- \$3,500 personal cash award

2nd Runner up

\$5,000 cash award

- \$2,500 donation to school
- \$2,500 personal cash award

LifeChangers (seven)

\$3,000 cash award

- \$1,500 donation to school
- \$1,500 personal cash award



Do you know an outstanding school district employee?

\$10,000
Grand Prize
plus nine other cash prize and school donation awards



National Life Group is a family of financial services companies that offer life insurance, annuities and other financial services. Life Insurance Company of the Southwest, a member of National Life Group, is a leading provider of 403(b) and 457(b) tax-deferred retirement plans, primarily in the K-12 school marketplace. Life Insurance Company of the Southwest offers traditional fixed and indexed annuities to educators and employees in more than 7,000 school districts, including several of the largest and smallest school districts in the country.

 Follow us @NLGroup_LCOY

 Like LifeChanger of the Year on Facebook!

In Texas, due to regulatory concerns, National Life Group (NLGroup) will donate similar items to the winner or a non-profit group of NLGroup's choice that supports the winner's school.

Centralized Mailing Address: One National Life Drive, Montpelier, VT 05604 | www.NationalLifeGroup.com

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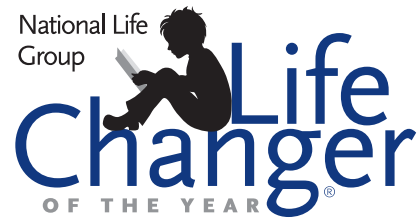
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National Life Group's LifeChanger of the Year program rewards school district employees across the country who exemplify excellence, positive influence and leadership.

Eligibility

All K-12 educational professionals are eligible to participate. Nominees must be full-time educators, teachers, principals, or any member of the school's staff who make a positive difference in the lives of students.

The LifeChanger of the Year will be awarded without regard to race, gender, religion, age, national origin or disability.



Nomination Procedures

Go to www.LifeChangeroftheYear.com to access our online nomination application and read the contest rules.

Anyone can nominate an educator, including school employees, administrators, student and parents.



William Blake
2013-14 Second Runner-Up
Dr. Henry A Wise Jr. High
Upper Malboro, MD

Dr. Marty Crawford
2013-14 First Runner-Up
West Independent
School District
West, TX

Selection Criteria

Each award winner will be selected based on the following criteria:

- A proven ability to make a beneficial difference in the lives of students
- A highly developed ability to add to the development of the school atmosphere
- A leader in his or her activities at the school and/or district level
- A proven record of excellent performance at the professional level
- A commitment to producing a nurturing climate for the students



Betty Chandler
2013-14 Grand Prize Winner
Eccleston Elementary School
Orlando, FL

To meet previous winners and view current nominees, visit our profile blog at

www.LifeChangeroftheYearNominees.com

Please visit www.LifeChangeroftheYear.com for this year's program timeline, including our open nomination period and online nomination form.